



Southwestern Institute for
**INTERNATIONAL AND
COMPARATIVE LAW**

1st SWIICL-Mexico Workshop

USA-Mexico's Cross-Border Transactions: Building Bridges for Prosperity

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1st SWIICL-Mexico Workshop USA-Mexico's Cross-Border Transactions: Building Bridges for Prosperity

February 23 - 24, 2017

Club de Industriales
Santiago de Querétaro, Querétaro, México

Register Now! cailaw.org/iicl



SWIICL is an Institute of
**THE CENTER FOR AMERICAN
AND INTERNATIONAL LAW**

Highlights

- Keynote: **Mr. Francisco Domínguez Servién**, Governor of the State of Querétaro (*to be confirmed*)
- Substantive panels on:
 - Impact of the 2016 USA Presidential Election on Mexico
 - Mergers and Acquisitions
 - Compliance
 - Arbitration and Anti-Money Laundering
 - More!

The program will be presented in English and Spanish, with simultaneous interpretation.

Tuition

USD\$30 per person | Tuition-free for law students (*limited capacity*)
USD \$20 per person for registrations received by February 2, 2017

Supported by



1ST SWIICL-MEXICO WORKSHOP

Conference Co-Chairs

Luis Emilio Luján Sauri
Basham, Ringe y Correa S.C.
Querétaro, Mexico

John M. Stephenson
Frost Brown Todd, LLC.
Dallas, Texas, USA

Conference Coordinator and SWIICL's Country Coordinator for Mexico

Moisés Flores Gómez
Basham, Ringe y Correa S.C.
Querétaro, Mexico

OVERVIEW

Companies in every industry are taking steps to expand internationally through trade and investment.

The North American Free Trade Agreement (NAFTA), signed in 1994, signaled the beginning of an exponential increase in cross-border transactions of goods and services and in the flow of international capital among the United States, Mexico, and Canada. U.S. investment in Mexico has grown nearly six-fold since NAFTA.

Six million U.S. jobs depend on trade with Mexico, led by the two border states that trade extensively with Mexico, California (692,000 jobs) and Texas (463,000 jobs). Even some non-border states send more than 20% of their exports to Mexico.

Likewise, globalization in Mexico has had a positive effect on the national economy. There has been significant growth in El Bajío, thanks to the efforts made by each of the entities that comprise it (Querétaro, Aguascalientes, Guanajuato, San Luis Potosí, Michoacán and Jalisco). According to data from México's Department of Economy, El Bajío is now the fastest growing industrial area in Latin America.

There is an extremely important role for corporate lawyers who offer advice about the legal protection of business and personal assets and compliance with applicable laws. Similarly, great responsibility lies in the hands of Chief Compliance Officers (CCO).

This program will bring leading specialists to offer cross-cultural perspectives on all these important issues and we anticipate a lively and substantive discussion.

The program will be presented in English and Spanish, with simultaneous interpretation.

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THURSDAY, FEBRUARY 23

15:15 REGISTRATION

15:45 WELCOME TO THE SWIICL WORKSHOP

- **Moisés Flores**, SWIICL's Country Coordinator for Mexico
- **Luis Emilio Luján**, Co-Chair, Basham, Ringe y Correa S.C.; Querétaro, México
- **Tania Palacios**, Youth's Secretary of the State of Querétaro, México
- **Mark Smith**, Academy Dean and Vice President, The Center for American and International Law, Plano, Texas, USA
- **John M. Stephenson Jr.**, Co-Chair, Frost Brown Todd, LLC; Dallas, Texas, USA

16:15 CROSS BORDER TRANSACTIONS (USA-MEXICO)/MERGERS & ACQUISITIONS

PANELISTS:

- **José Ramón Ayala**, Santamarina & Steta
- **Luis Emilio Luján**, Basham, Ringe y Correa
- **Michael Titens**, Thompson & Knight

17:00 COFFEE BREAK

17:20 ACADEMY OF AMERICAN AND INTERNATIONAL LAW

- **Mark Smith**, Academy Dean and Vice President, The Center for American and International Law, Plano, Texas, USA

18:00 INTERNATIONAL ARBITRATION AND ANTI-MONEY LAUNDERING ISSUES

PANELISTS:

- **Guillermo Aldana**, Chair, Bajio's Arbitration Committee, International Chamber of Commerce, México
- **Dana Nahlen**, USA representative on NAFTA Arbitration Committee
- **Juan José Villar**, Villar & Villar Abogados

18:45 COMPLIANCE IN LABOR AND IMMIGRATION MATTERS

PANELISTS:

- **Enrique García Conde**, Littler Mexico
- **James D. Prappas**, Jackson Walker, LLP
- **Juan Carlos de la Vega**, Santamarina & Steta

20:30

COCKTAIL RECEPTION

Basham Law Firm

FRIDAY, FEBRUARY 24

8:30 REGISTRATION

9:00 PRIVACY AND DATA PROTECTION

PANELISTS:

- **Oscar Arias**, Punto Tres Abogados
- **Jorge León Orantes**, Santamarina & Steta
- **María Rivero del Paso**, Sesma, Sesma & McNeese

9:45 CHIEF COMPLIANCE OFFICERS AND THE ROLE OF CORPORATE COUNSEL

PANELISTS:

- **Moisés Flores**, Basham, Ringe y Correa
 - **Dana Nahlen**, FIS Global
 - **Masaru Umeda**, Nishimura & Asahi
-

10:30 COFFEE BREAK

10:50 COMPLIANCE IN TAX MATTERS

PANELISTS:

- Abel Camacho, Deloitte
- Eugenio Franzoni, Chevez, Ruiz, Zamarripa Y CIA.
- Héctor Gutiérrez, KPMG

11:35 COMPLIANCE IN FOREIGN TRADE & CUSTOMS MATTERS

PANELISTS:

- Jan deBeer, Frost Brown Todd, LLC
- Ricardo Romero, Chevez Ruiz Zamarripa Y CIA.
- Carlos Sesma, Sesma, Sesma & McNeese, S.C.

12:20 COFFEE BREAK

12:40 CRIMINAL LIABILITY FOR LEGAL ENTITIES

PANELISTS:

- Carlos Alejandro Pérez Espíndola, Villar & Villar, S.C.
- Erick Soto, Basham, Ringe y Correa
- Juan Carlos Villar, Villar & Villar Abogados

13:30

LUNCHEON

Featuring

Marco Antonio del Prete Tercero
Secretary of Sustainable Development, State of Querétaro

14:45 SIGNATURE OF THE MEMORANDUM OF UNDERSTANDING (“MOU”)

MOU to be entered into by and between the Southwestern Institute for International and Comparative Law (SWIICL) and the United States Mexico Bar Association, A.C. (Mexico Chapter).

15:00 SWIICL FORUM

An open forum to discuss the legal corporate world, the impact of the 2016 USA presidential election on Mexico, and any other relevant topics.

15:45 ADJOURN

SOUTHWESTERN INSTITUTE FOR INTERNATIONAL AND COMPARATIVE LAW



Southwestern Institute for
**INTERNATIONAL AND
COMPARATIVE LAW**

Established in 1963 as part of The Center for American and International Law, the **Southwestern Institute for International and Comparative Law (SWIICL)** offers stellar annual programming that focuses on international business transactions and private investments worldwide.

SWIICL's premier annual event is the **Academy of American and International Law**. Since 1963, this multi-week program has attracted more than 3,100 participants from 120 countries. Through a rigorous classroom and extracurricular schedule, the Academy offers participants the opportunity to forge international relationships that last a lifetime. Learn more at cailaw.org/swiicl.

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February 23 - 24, 2017

Club de Industriales • Santiago de Querétaro, Querétaro, México

Payment must accompany registration. Confirmations will be sent to all registrants.

Check applicable box:

Received by 2/2/17

Received after 2/2/17

Regular registration fee

\$20 USD

\$30 USD

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PAYMENT INFORMATION

Check enclosed payable to: **The Center for American and International Law**

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Plano, TX USA 75024

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8:30am-5:00pm CT

PAYMENT MUST ACCOMPANY REGISTRATION

GENERAL INFORMATION

CANCELLATION POLICY: Tuition will be refunded upon receipt of written cancellation received not later than five (5) working days prior to the program. E-mail cancellation notice to lgaspar@cailaw.org. After this date, no refunds, but substitution of attendees for this program will be permitted.

NONDISCRIMINATION POLICY: The Center for American and International Law does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, veteran status or any other protected status in educational activities, scholarship programs or admissions.