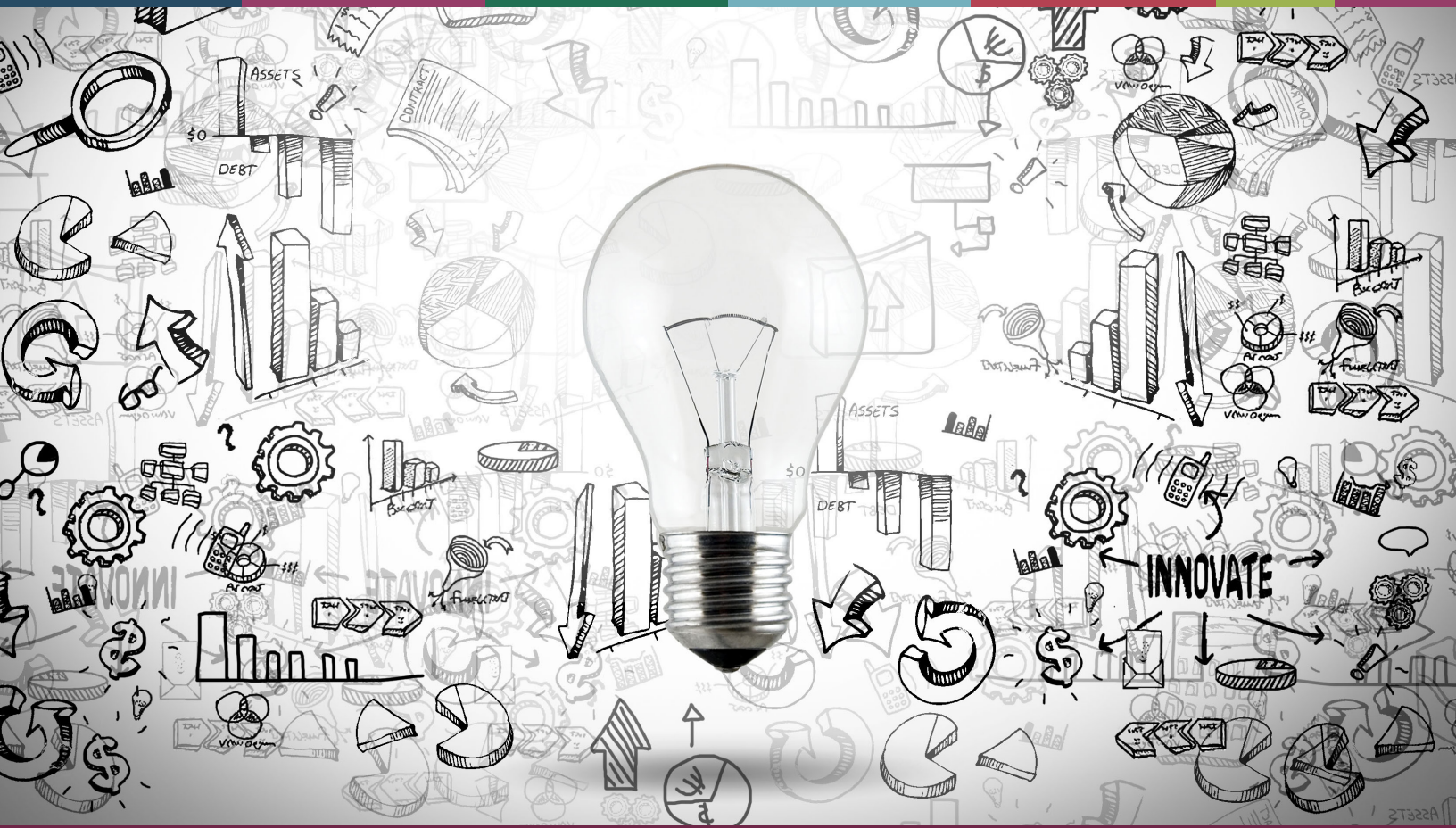




Institute for
**LAW AND
TECHNOLOGY**



2019

11/11 - 11/12

57th Annual Conference on Intellectual Property Law

THE CENTER FOR AMERICAN AND
INTERNATIONAL LAW
PLANO, TEXAS, USA

Highlights: In-House Counsel
& Judicial Panel Luncheons



ILT is an Institute of

**THE CENTER FOR AMERICAN
AND INTERNATIONAL LAW**

Highlights:

- Patent, Copyright and Trademark Annual Updates
- 101 Update
- Split Sessions for Patent Prosecutors and Patent Litigators
- Comparing Notes on Trade Secret Litigation in Federal Courts and the ITC
- Rise of NPE Litigation in the Rest of the World
- A View from the Witness Stand

REGISTER NOW
cailaw.org/ilt >

MCLE Credit will be available

SCHEDULE

11/11 - 11/12

57th Annual Conference on Intellectual Property Law

Conference Co-Chairs

Christa Sanford
Deputy Department Chair -
Intellectual Property, Partner
Baker Botts L.L.P.
Dallas, Texas

Evelyn Chen
Senior Counsel
Ericsson Inc.
Plano, Texas

Lanyard Sponsor



General Conference Sponsors



MONDAY, NOVEMBER 11

7:30 Networking Breakfast Presented by Women in IP - Ethics: The Need for a New Type of DWI: Diverse Workplace Inclusion – Maintaining the Integrity of the Legal Profession by Breaking Down Racial and Gender Biases (1 hr ethics)

8:45 Welcome from the Co-Chairs

9:00 Patent Year in Review (.75 hr)

9:45 Copyright for the Arts (.5 hr)

10:15 Break >

10:30 Trade Secret Update (.5 hr)

VETERANS DAY REMEMBRANCE

11:00 Trademark Update (.5 hr)

11:30 101/Legislative Update (.5 hr)

12:00 Break >

LUNCHEON JUDGES PANEL

12:15 Judges Panel (1 hr)

SCHEDULE

Luncheon Sponsors



FINNEGAN

Afternoon Snacks Sponsor
ThompsonKnight

1:15 Break >

1:30 A Review of PTAB Trial Decisions at the USPTO and on Appeal (.75 hr)

2:15 AI Options for Practice (.5 hr)

2:45 Legal Implications of Using AI in Practice (.5 hr)

3:15 Break >

3:30 Fair Use? The \$9 Billion Question in *Oracle v. Google* (.5 hr)

4:00 Ethics: Practical and Ethical Ramifications of Providing Free Legal Advice (1 hr ethics)

5:00 Recess

5:00-6:30 Reception for all Participants and Faculty

Sponsored by



“Very well organized, with high-quality presentations.”

“Very informative lectures with great speakers.”

SCHEDULE

TUESDAY, NOVEMBER 12

7:30 IP Trivia—A Breakfast Game (1 hr)

8:45 Break >

PATENT PROSECUTION AND PATENT LITIGATION—CONCURRENT TRACKS

PATENT PROSECUTION

9:00 Emerging Technologies and Their Impact on Patent Prosecution (.75 hr)

9:45 Drafting a Patent Application for Foreign Prosecution (.5 hr)

10:15 Break >

10:30 Strategic Use of Reissue/Reexamination (.5 hr)

11:00 Update on PTO Initiatives/Trends in Prosecution (.5 hr)

11:30 Tips for Prosecuting in View of Litigation/What Litigators Want to See in a Patent (.5 hr)

PATENT LITIGATION

9:00 International Discovery in US Proceedings Under The Hague (.5 hr)

9:30 Are Patents Anticompetitive? (.5 hr)

10:00 The Evolution of Using Surveys for Patent Infringement Damages (.5 hr)

10:30 Break >

10:45 Venue Updates (.5 hr)

11:15 SEP Holder Strategies vs. Potential Licensee Strategies (.75 hr)

AFTERNOON SESSIONS

12:00 Break >

12:15 Luncheon In-House Counsel Panel—Managing Co-Pending Proceedings (1 hr)

Luncheon Sponsors



FINNEGAN

SCHEDULE

1:15 Break >

1:30 Comparing Notes on Trade Secret Litigation in Federal Courts and the ITC
(.75 hr)

2:15 Rise of NPE Litigation in the Rest of the World (.75 hr) Afternoon Snacks Sponsor

3:00 Break >

ThompsonKnight

3:15 A View from the Witness Stand: What Works and What Doesn't from Counsel, Judge, and Damage Expert Witness Perspectives (.75 hr)

4:00 Ethics: The American Invents Act's Supplemental Examination, a Remedy for Ethical Issues Arising During Patent Prosecution (1 hr ethics)

5:00 Adjourn >

FACULTY

Conference Co-Chairs

Christa Sanford, Baker Botts L.L.P., Dallas, Texas
Evelyn Chen, Ericsson Inc., Plano, Texas

Module Chairs

Ebby Abraham, Texas Instruments Inc., Dallas, Texas
Natalie A. Bennett, Morgan, Lewis & Bockius LLP, Washington, DC
Christopher T. Blackford, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC
Justin S. Cohen, Thompson & Knight LLP, Dallas, Texas
Jennifer Estremera, Reichman Jorgensen LLP, Redwood Shores, California
Dwayne C. Norton, Toyota Motor North America, Inc., Plano, Texas
Eman Sojoodi, Dell Inc., Round Rock, Texas
Chad Terrell, Slater Matsil, LLP, Dallas, Texas
Dr. Clint Wilkins, Haynes and Boone, LLP, Richardson, Texas
Christine Woodin, McKool Smith, Los Angeles, California

Faculty

Skyla R. Banks, HSB Solomon Associates, LLC, Dallas, Texas
The Hon. J. Campbell Barker, U.S. District Court Eastern District of Texas, Tyler, Texas
Larry J. Bassuk, Texas Instruments Inc., Dallas, Texas
Fiona A. Bell, Shook, Hardy & Bacon, Houston, Texas
Jason P. Bloom, Haynes and Boone, LLP, Dallas, Texas
Craig Carpenter, Thompson & Knight LLP, Dallas, Texas

FACULTY

Faculty, cont.

Christopher M. Cauble, Harness, Dickey & Pierce, P.L.C., Frisco, Texas
Austin Champion, Harper Bates & Champion LLP, Dallas, Texas
Michael Chase, Alvarez & Marsal, Detroit, Michigan
The Hon. Clark S. Cheney, U.S. International Trade Commission, Washington, DC
Elizabeth Dean, Alvarez & Marsal, San Francisco, California
David Diamond, Richard Law Group, Inc., Dallas, Texas
Jennifer H. Doan, Haltom & Doan, Texarkana, Texas
Adrienne E. Dominguez, Thompson & Knight LLP, Dallas, Texas
Robert Earle, Ericsson Inc., Plano Texas
Jason D. Eisenberg, Sterne, Kessler, Goldstein & Fox, P.L.L.C., Washington, DC
Russ Emerson, Haynes and Boone, LLP, Dallas, Texas
Rudy Fink, McKool Smith, Dallas, Texas
Dr. Anna-Katharina Friese, Hogan Lovells, Hamburg, Germany
Michael Guntersdorfer, Infineon Technologies AG, Neubiberg, Germany
Dr. Michael Henry, Henry Patent Law Firm, PLLC, Dallas, Texas
Marc Hubbard, Hubbard Johnston, PLLC, Dallas, Texas
Tom Irving, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC
Sharon A. Israel, Shook, Hardy & Bacon L.L.P., Houston, Texas
Assistant Professor Loren Jacobson, UNT-Dallas College of Law, Dallas, Texas
He Jing, AnJie Law Firm, Beijing, China
The Hon. Kimberly C. Priest Johnson, U.S. District Court, Eastern District of Texas, Plano, Texas
James Kress, Baker Botts L.L.P., Washington, DC
Amy E. LaValle, Wick Phillips, Dallas, Texas
Otto Licks, Licks Attorneys, Rio de Janeiro, Brazil
Thomas Maddrey, Maddrey PLLC, Dallas, Texas
Roshan Mansinghani, Unified Patents, Dallas, Texas
Vishal Patel, Thompson & Knight LLP, Dallas, Texas
Gale R. "Pete" Peterson, Law Offices of Gale R. Peterson, San Antonio, Texas
Dr. Robert Peterson, University of Texas, Austin, Texas
Mery Y. Pimentel, Susan G. Komen, Dallas, Texas
Britnee M. Reamy, Texas Instruments Inc., Dallas, Texas
Courtland L. Reichman, Reichman Jorgensen LLP, Redwood Shores, California
Dr. Ian C. Schick, Specifio, Marina Del Rey, California
Hope Shimabuku, United States Patent and Trademark Office, Dallas, Texas
Ozz Siddiq, Lennox International, Richardson, Texas
Jonathan Smaby, Texas Center for Legal Ethics, Austin, Texas
Bridget Smith, Lowenstein & Weatherwax LLP, Los Angeles, California
Michael C. Smith, Siebman, Forrest, Burg & Smith, LLP, Marshall, Texas
Bruce S. Sostek, Thompson & Knight LLP, Dallas, Texas
Paul Vickers Storm, Foley & Lardner LLP, Dallas, Texas
Professor David O. Taylor, SMU Dedman School of Law, Dallas, Texas
Professor Saurabh Vishnubhakat, Texas A&M University School of Law, Fort Worth, Texas
Jennifer B. Wells, Ericsson Inc., Plano, Texas
David G. Wille, Baker Botts L.L.P., Dallas, Texas

REGISTRATION

57th Annual Conference on Intellectual Property Law November 11-12, 2019 The Center for American and International Law Plano, Texas

Advisory Board members attend this conference free of charge and should register using the special link sent to them by email. If you believe you are an Advisory Board member and have not received the special link, call 972.244.3410 or email Brandon White (bwhite@cailaw.org).

Check applicable box:	Received by 10/28/19	Received after 10/28/19
Regular registration fee	<input type="checkbox"/> \$625	<input type="checkbox"/> \$675
ILT Supporting or Sustaining Member Employee	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
CAIL Member or Member Employee	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
DBA IP Section New Lawyers' Committee Member	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
DFW Women in IP Group Member	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
AIPLA Member	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
Government Employee	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
Academic Employee	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
Non-Profit Employee	<input type="checkbox"/> \$510	<input type="checkbox"/> \$560
U.S. Law Student	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
DFW Women in IP Group Member	<input type="checkbox"/> \$0	<input type="checkbox"/> \$0

I will attend only the breakfast session on November 11.

ADDITIONAL OPTION WITH PAID REGISTRATION:

I will attend the complimentary breakfast session on Nov. 11. A sign-up sheet for Texas CLE credit only (1 hour ethics) will be available for this session.

REGISTRATION ROSTER: Your name & contact information will be included on the Registration Roster, unless you indicate otherwise below.

- Include only my name & employer/company's name on the roster.
- Do not include my name & contact information on the roster

Name _____

Firm/Company/Organization _____

Address _____

City, State, Postal Code, Country _____

Phone _____ Fax _____

Email _____

PAYMENT INFORMATION

Check enclosed payable to: The Center for American and International Law

Credit Card: Mastercard Visa AMEX Discover

Card number _____ Exp date _____ CSC _____

Name on card _____

Billing address (if different than above address) _____

Signature _____

GENERAL INFORMATION

CANCELLATION POLICY: Tuition less a \$50 cancellation fee will be refunded upon receipt of written cancellation received by October 28, 2019. Email lgaspar@cailaw.org. After this date, no refunds, but substitution of attendees for this program will be permitted. Registrants not entitled to a refund will receive the course materials.

NONDISCRIMINATION POLICY: The Center for American and International Law does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, veteran status or any other protected status in educational activities, scholarship programs or admissions.

PRIVACY POLICY: We do not sell or rent information to any outside parties. By providing your information, you will receive postal and electronic communications from the Institute for Law and Technology (ILT) of The Center for American and International Law (CAIL) in accordance with CAIL's Privacy Policy. At any point, you can opt-out or unsubscribe by selecting either link at the bottom of each email or call us at 972.244.3400.

PRESS POLICY: All ILT conferences are held under the Chatham House Rule. Participants, including journalists, are free to use any information received, but comments may not be attributed to any speaker identified by name or affiliation.

MCLE CREDIT: This program is approved by the State Bar of Texas for a total of 15 hours, including 2 hours of ethics. Course ID Number: 174064130. Credit hours for other states will vary and are subject to each state's approval and credit rounding rules.

For this conference, ILT will directly apply (if requested) for course accreditation in the following states: California, Minnesota, New Mexico, Ohio, Oklahoma, Pennsylvania and Texas. Some of these states may not approve a program for credit hours before the program occurs. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. Attorneys filing by self-submission in certain states may be required to pay an additional fee. ILT conferences are typically accredited by all mandatory CLE states.

3 WAYS TO REGISTER

Payment must accompany registration.

- **ONLINE**
credit card only
www.cailaw.org
- **MAIL**
check or credit card
The Center for American and International Law
5201 Democracy Dr.
Plano, Texas 75024
- **PHONE**
credit card only
972.244.3404 or
800.409.1090
8:30am-5:00pm CT



Institute for
**LAW AND
TECHNOLOGY**

57th Annual Conference on Intellectual Property Law
Institute for Law and Technology
The Center for American and International Law
5201 Democracy Drive
Plano, TX USA 75024

PLEASE NOTE: The Center for American and International Law utilizes outside mailing lists. If you receive a duplicate of this announcement, please pass it along to an interested colleague.

Nonprofit
Organization
U. S. Postage PAID
Permit No. 3778
Dallas, Texas



ILT is an Institute of

**THE CENTER FOR AMERICAN
AND INTERNATIONAL LAW**



57th Annual Conference on Intellectual Property Law

November 11-12, 2019

The Center for American
and International Law
Plano, Texas

Register Now! cailaw.org/ilt

MCLE credit will be available